07910027

DUP INVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 960278-1
 10/14/12
 October 2012
 10/01/12 - 10/09/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingt
 National

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

Billing Calendar Billing Type Deal #
Broadcast Cash

960278

Special Handling

10/03/12 - 10/09/12

IDB# Advertiser Code ROMM Product Code

Agency Ref Advertiser Ref

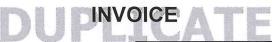
Send Payment To:
WESH

P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots/

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/03/12 10/05/12 M-Su News @ 11 Class of Time - Pre-emptible with notice	PM 11-1135p	222	:30	6	\$1,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/01/12 10/07/12222		<u>Rate</u> \$1,400.00					
Spots: # Ch Day Air Date Air Time D	escription	Start/End Time	Length	Ad-ID			Rate Type
1 WESHW 10/03/12 11:13 PM M	-Su News @ 11PM	11-1135p	:30	2012MRFF	Р130н		\$1,400.00 NM
4 WESHW 10/03/12 11:34 PM M	-Su News @ 11PM	11-1135p	:30	2012MRFF	Р130н		\$1,400.00 NM
2 WESHTh 10/04/12 11:11 PM M	l-Su News @ 11PM	11-1135p	:30	2012MRFF	Р130н		\$1,400.00 NM
6 WESHTh 10/04/12 11:34 PM M	l-Su News @ 11PM	11-1135p	:30	2012MRF	Р130н		\$1,400.00 NM
3 WESHF 10/05/12 11:12 PM M	I-Su News @ 11PM	11-1135p	:30	2012MRFI	Р130н		\$1,400.00 NM
5 WESHF 10/05/12 11:31 PM M	I-Su News @ 11PM	11-1135p	:30	2012MRFI	Р130н		\$1,400.00 NM
2 10/08/12 10/09/12 M-Su News @ 11 Class of Time - Pre-emptible with notice	PM 11-1135p	22	:30	4	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/08/12 10/14/12 22		<u>Rate</u> \$1,500.00				-	
Spots: # Ch Day Air Date Air Time D	escription	Start/End Time	Length	Ad-ID			Rate Type
1 WESHM 10/08/12 11:12 PM N	I-Su News @ 11PM	11-1135p	:30) 2012MRF	Р137Н		\$1,500.00 NM
3 WESHM 10/08/12 11:34 PM N	I-Su News @ 11PM	11-1135p	:30	2012MRF	P137H		\$1,500.00 NM
2 WESHTu 10/09/12 11:12 PM N	I-Su News @ 11PM	11-1135p	:30	:30 2012MRFP137H			\$1,500.00 NM
4 WESHTu 10/09/12 11:34 PM N	I-Su News @ 11PM	11-1135p	:30	2012MRF	Р137Н		\$1,500.00 NM
3 10/05/12 10/05/12 NBC Prime DATE Class of Time - Pre-emptible with notice	ELINE 10:00-11:00 PM	F	:30	1	\$4,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/01/12 10/07/12F		Rate \$4,000.00					
Spots: # Ch Day Air Date Air Time D	escription	Start/End Time	Length	Ad-ID			Rate Type
1 WESHF 10/05/12 10:29 PM N	IBC Prime DATELINE	10:00-11:00 PM		2012MRF	Р130Н		\$4,000.00 NM
4 10/06/12 10/06/12 Sat Sunrise 6-8 A Class of Time - Pre-emptible with notice	M 6:00-8:00 AM	S-	:30	1	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/07/12		<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time D	escription	Start/End Time	Length	Ad-ID			Rate Type
1 WESHSa 10/06/12 6:15 AM S	at Sunrise 6-8 AM	6:00-8:00 AM	:30) 2012MRF	Р137Н		\$250.00 NM
5 10/06/12 10/06/12 NBC Saturday Class of Time - Fixed Non Pre-emptible	Sat 8-10am	S-	:30	1	\$1,700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT1</u> 10/01/12 10/07/12		<u>Rate</u> \$1,700.00					

Send Payment To:





Spots: # Ch

Day Air Date

Air Time Description

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Period Invoice Date Invoice Month 960278-1 10/14/12 October 2012 10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

MANA/ V	vesh.com									
VV VV.V	76311.COTT						Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	10/06/12 Class of Tin	10/06/12 ne - Fixed N	NBC Saturday on Pre-emptible	Sat 8-10am	S-	:30	1	\$1,700.00	NM	3,5,400. 3
	Spots: # Ch				Start/End Tim	_	<u>Ad-ID</u> 2012MRF	n127u		Rate Type
_		SHSa 10		IBC Saturday	Sat 8-10am					\$1,700.00 NM
6	10/06/12 Class of Tin	10/06/12 ne - Pre-emp	SA/SU 6-6:30 PM otible with notice	1 SA/SU 5:58-6:30	PIS-	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTI		<u>Rate</u> \$1,200.00			-		
	Spots: # Ch	Day Air	Date Air Time D	Description	Start/End Tim	- N	h Ad-ID			Rate Type
	1 WE	SHSa 10	/06/12 6:29 PM S	SA/SU 6-6:30 PM	SA/SU 5:58-6	5:30 Pl :3	0 2012MRF	р137н		\$1,200.00 NM
8	3 10/07/12 Class of Tir	10/07/12 ne - Immedia	Sun Sunrise@6-8 ately Pre-emptible wi	3 AM 6:00-8:00 AM thout notice	S	:30	1	\$150.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWT		<u>Rate</u> \$150.00					
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Tim		h Ad-ID			Rate Type
	1 WE	SHSu 10	/07/12 7:13 AM S	Sun Sunrise@6-8 AM	6:00-8:00 AM	l :3	0 2012MRF	P137H		\$150.00 NM
ç	10/07/12 Class of Tir	10/07/12 ne - Pre-em	NBC Sunday Too ptible with notice	lay 8:00-9:00 AM/9-1	1 <i>F</i> S	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWT		<u>Rate</u> \$1,800.00					
	Spots: # Ch	Day Air	r Date Air Time	Description	Start/End Tim		h Ad-ID			Rate Type
	1 WE	ESHSu 10	/07/12 8:55 AM N	NBC Sunday Today	8:00-9:00 AM	1/9-11/ :3	0 2012MRF	P137H		\$1,800.00 NM
10	10/07/12 Class of Tir	10/07/12 me - Pre-em	NFL PRE-GAME ptible with notice	7:00P-8:00PM	,S	:30	1	\$4,000.00	NM	·
	Weeks:	Start Date 10/01/12	End Date MTWT 10/07/12		<u>Rate</u> \$4,000.00					
	Spots: # Ch	Day Air	r Date Air Time [Start/End Tim	_	h Ad-ID	1134 30 1 -		Rate Type
		ESHSu 10	/07/12 7:29 PM N	NFL PRE-GAME	7:00P-8:00PN	M :3	0 2012MRF			\$4,000.00 NM
1	1 10/07/12 Class of Tir	10/07/12 ne - Pre-em	NFL ptible with notice	8:00PM-conclusi	onS	:30	1	\$12,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWT		Rate \$12,000.00			_		1
	Spots: # Ch				Start/End Tin	ne <u>Leng</u> t	h Ad-ID			Rate Type
	1 WI	ESHSu 10	0/07/12 10:01 PM i	NFL	8:00PM-cond	clusion :3	0 2012MRF	FP137H		\$12,000.00 NM
12	2 10/06/12 Class of Tir	10/06/12 me - Pre-em	Notre Dame Foo ptible with notice	tball 5:00A-4 XM	S-	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 10/01/12			Rate \$2,500.00					
	Spots: # Ch		10/01/12	Description	Start/End Tin	ne <u>Leng</u> t	th Ad-ID			Rate Type
	1 WI	ESHSa 10	0/06/12 9:22 PM I	Notre Dame Football	5:00A-4 XM	:3	0 2012MRI	FP137H		\$2,500.00 NM
13	3 10/08/12 Class of Tir	10/08/12 me - Pre-em	Mon NBC Prime ptible with notice	VOICE Prime Other	M	:30	1	\$8,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 M		Rate \$8,000.00					
	Spots: # Ch	Day Ai	r Date Air Time	Description	Start/End Tin		th Ad-ID			Rate Type
	1 W			Mon NBC Prime VOICE	Prime Other		30 2012MR	FP137H		\$8,000.00 NN
14	4 10/09/12 Class of Ti	10/09/12 me - Pre-em	NBC Prime VOICe ptible with notice	CE 8:00-9:00 PM	-T	:30	1	\$8,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 -T		Rate \$8,000.00		s .			
	E20 00 10 202	22 0.0	A DESCRIPTION OF THE PROPERTY		The Residence of the Control	192	66 90 ST 800 B			

Start/End Time

Length Ad-ID

Rate Type

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 960278-1 | 10/14/12 | October 2012 | 10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line Start D	ate End Date) Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 10/09/1			Prime VOICE	8:00-9:00 PM	-T	:30	1	\$8,000.00	NM	
	f Time - Pre-er	nptible wit	h notice	6.00-9.00 PW	7.63	.30		\$0,000.00	INIVI	
Spots: #		<u> </u>	Air Time Descript		Start/End Time		th Ad-ID	127		Rate Type
1	WESHTu 1	0/09/12	7:59 PM NBC Pri	me VOICE	8:00-9:00 PM		30 2012MR	ГР137Н		\$8,000.00 NM
15 10/09/1 Class o	2 10/09/12 f Time - Pre-er	nptible wit		C10:00-11:00 PM	-T	:30	. 1	\$6,000.00	NM	
Weeks:	Start Date 10/08/12	End D: 10/14/		Spots/Week 1	<u>Rate</u> \$6,000.00					
Spots: #		Air Date	Air Time Descript	•	Start/End Time	Lena	th Ad-ID			Rate Type
	WESHTu 1	Carrier Nacion Ro		me PARENTHOOD	10:00-11:00 PM		30 2012MR	RFP137H		\$6,000.00 NM
16 10/06/1 Class o	2 10/07/12 f Time - Pre-er	M-Su	ın Nightly News h notice	6:30-7:00 PM	SS	:30	2	\$3,500.00	NM	
Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 2	Rate \$3,500.00					v
Spots: #			Air Time Descript	 //	Start/End Time	Leng	th Ad-ID			Rate Type
240.000.0000000000000000000000000000000	Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WESHSa 10/06/12 6:46 PM M-Sun Nightly News				6:30-7:00 PM		30 2012MF	RFP137H		\$3,500.00 NM
1	1 WESHSu 10/07/12 6:46 PM M-Sun Nightly News				6:30-7:00 PM	::	30 2012мг	RFP137H		\$3,500.00 NM
17 10/08/1 Class o	2 10/08/12 f Time - Pre-er		un Nightly News th notice	6:30-7:00 PM	M	:30	1	\$3,500.00	NM	
Weeks:				Spots/Week 1	Rate				_	
Spots: #	10/08/12 t Ch Day <i>t</i>	10/14/ Air Date	Air Time Descript		\$3,500.00 Start/End Time	Lend	th Ad-ID			Rate Type
		0/08/12	6:46 PM M-Sun N		6:30-7:00 PM		30 2012MF	RFP137H		\$3,500.00 NM
18 10/08/1 Class of	2 10/08/12 of Time - Pre-ei			Access Hollywood A	M	:30	1	\$1,700.00	NM	
Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate				11	
0	10/08/12	10/14/		1	\$1,700.00	Lana	או אין ור			Data Tuna
Spots: 4		Air Date 10/08/12	Air Time Descript 7:47 PM M-F Acc	- 25	Start/End Time Access Hollywo		<u>th Ad-ID</u> 30 2012мі	кер137н		Rate Type \$1,700.00 NM
					•					ψ1,200.00 Till
19 10/08/1 Class of	of Time - Pre-e	mptible wi		3:00-4:00 PM	MT	:30	2	\$650.00	NM	
Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 2	<u>Rate</u> \$650.00					
Spots: 3	(5)(76) (7)(2)(1)(1)	Air Date	Air Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHM 10/08/12 3:35 PM M-F 3-4 PM			3:00-4:00 PM	:	30 2012м	RFP137H		\$650.00 NM		
	2 WESHTu	10/09/12	3:22 PM M-F 3-4	PM	3:00-4:00 PM		30 2012м	RFP137H		\$650.00 NM
					Total Spots		28			

Payment Terms 30 Days

Gross Total \$77,500.00

Agency Commission \$11,625.00

Net Amount Due \$65,875.00